



# Back Room Technician® Sales Edition Henry & Associates Special Promotion

## What Is It?

What's New

- Over 500 Reports and Illustrations
- Single Needs Analysis Calculators [Call for a list](#)
- Presentation Templates and Calculators
- Covers Nearly Every Financial Concept
- Easy To Use and Intuitive
- Meets Regulatory Compliance Guidelines
- Online Updating
- Search By Market Demographics, Sales Cycle or Life Events



## How Is It Used?

Free Webinar

The most widely used software application in the market to generate leads, run calculations to educate and motivate clients and close sales. Some other uses include:

- Sales: Clear and concise reports that are designed to motivate the client to action
- Marketing: Send a one-page report to current or prospective clients to introduce new financial concepts and cross sell
- Education/Training: A quick reference guide for all the pertinent planning topics.

Let us show you how the pro's use Back Room Technician to make and break their goals. Studies show that when properly used, BRT can help you dramatically increase the Quantity and Quality of sales in less time. [click here for details.](#)



## Real People, Real Stories:

"Dollar for dollar, pound for pound, it's the most valuable software program we use."

Douglas Jones, CLU, ChFC  
Kettley Subscriber Since 1987

[Watch the Videos](#)

Special Discount for:

# Henry & Associates

Only  
**\$425**

(Regularly \$499)

CA Residents Add 7.75% Sales Tax

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**BUY NOW**

Offer Expires 6/30/06

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